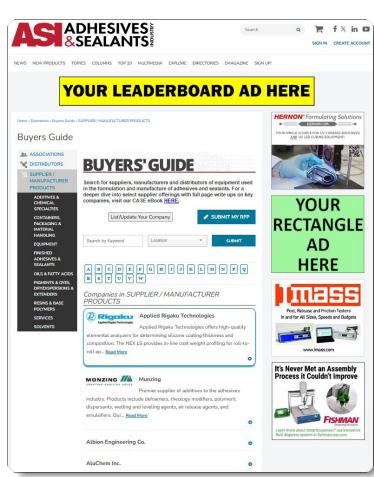


# Showcase your company as an Industry Leader with ASI Directories

Directory	Published	Who Should Be Listed?
Materials Handbook	March	Suppliers and Distributors of raw materials, chemicals, polymers and additives used in the manufacture of adhesives and sealants.
Equipment Handbook	May	Suppliers of machinery and equipment used in the adhesives and sealants industry.
Global Adhesives & Sealants Directory (GAD)	August	Suppliers of finished adhesives and sealants; arranged by application
Distributor Directory	September	Distributors of products and equipment used in the manufacture, formulation and application of adhesives and sealants.
Buyers' Guide	November	Associations, Suppliers & Distributors of materials, equipment and services used to formulate and manufacture adhesives, sealants, pressure-sensitives and related products



#### Premium Package - \$1575

- » Exclusive year-round placement in ASI eMagazine
- » Company featured on relevant editorial pages online
- » Leaderboard ad posted to every page of directory
- » Dedicated LinkedIn post featuring your company during the directory month\*
- » Video posted in listing
- » 4 product photos
- » 4 PDF downloads
- » Social Media linked icons online
- » BEST positioning (appear 1st) with Star Designation
- » Company Logo
- » Live links to email & website
- » 50-word company description
- » Unlimited product listings
- » Unlimited branch location listings
- » Distributor listings
- » Company contact information

### **Submit your Listings Today!**

Contact Stacey Hurley (248) 786-1662 or hurleys@bnpmedia.com

#### Deluxe Package - \$685

- Improved positioning (appear 2nd)
- · Company Logo
- Live links to email & website
- Social Media linked icons online
- 50-word company description
- Unlimited product listings
- Unlimited branch location listings
- Distributor listings
- Company contact information

#### Link Package - \$375

- Live links to email & website
- · Social Media linked icons online
- 50-word company description
- Unlimited product listings
- Distributor listings
- Company contact information

## Add Your Rectangle Ad - \$950/year

Add a Rectangle Ad to your listing package.

Your ad will be featured on every page of the Online directory.

- 300x 250 pixels
- Linked to your website
- Can be animated

Limited space available

Sold on a first-come, first-served basis

<sup>\*</sup>not applicable to the November Buyers' Guide