

Directory	Published	Who Should Be Listed?
Materials Handbook	March	Suppliers and Distributors of raw materials, chemicals, polymers and additives used in the manufacture of adhesives and sealants.
Equipment Handbook	May	Suppliers of machinery and equipment used in the adhesives and sealants industry.
Global Adhesives & Sealants Directory (GAD)	August	Suppliers of finished adhesives and sealants; arranged by application
Distributor Directory	September	Distributors of products and equipment used in the manufacture, formulation and application of adhesives and sealants.
Buyers' Guide	November	Associations, Suppliers & Distributors of materials, equipment and services used to formulate and manufacture adhesives, sealants, pressure-sensitives and related products

The screenshot shows the ASI Adhesives & Sealants website's Buyers' Guide directory. At the top, there's a navigation bar with 'NEWS', 'NEW PRODUCTS', 'TOPICS', 'COLUMNS', 'TOP 20', 'MULTIMEDIA', 'EXPLORE', 'DIRECTORIES', 'EMAGAZINE', and 'SIGN UP'. A prominent yellow banner reads 'YOUR LEADERBOARD AD HERE'. Below this, the 'Buyers Guide' section is active, showing a search interface with a 'List/Update Your Company' button and a 'SUBMIT MY RFP' button. A search bar is also present. A grid of letters (A-Z) is visible. Several company listings are shown, including Rigaku Applied Rigaku Technologies, Munzing (Premier supplier of additives to the adhesives industry), and Albion Engineering Co. A large green banner with white text 'YOUR RECTANGLE AD HERE' is overlaid on the right side of the page.

### Premium Package - \$1575

- » Exclusive year-round placement in ASI eMagazine
- » Company featured on relevant editorial pages online
- » Leaderboard ad posted to every page of directory
- » Dedicated LinkedIn post featuring your company during the directory month\*
- » Video posted in listing
- » 4 product photos
- » 4 PDF downloads
- » Social Media linked icons online
- » BEST positioning (appear 1st) with Star Designation
- » Company Logo
- » Live links to email & website
- » 50-word company description
- » Unlimited product listings
- » Unlimited branch location listings
- » Distributor listings
- » Company contact information

\*not applicable to the November Buyers' Guide

### Submit your Listings Today!

Contact Stacey Hurley  
(248) 786-1662 or hurleys@bnpmedia.com

### Deluxe Package - \$685

- Improved positioning (appear 2nd)
- Company Logo
- Live links to email & website
- Social Media linked icons online
- 50-word company description
- Unlimited product listings
- Unlimited branch location listings
- Distributor listings
- Company contact information

### Link Package - \$375

- Live links to email & website
- Social Media linked icons online
- 50-word company description
- Unlimited product listings
- Distributor listings
- Company contact information

### Add Your Rectangle Ad - \$950/year

Add a Rectangle Ad to your listing package. Your ad will be featured on every page of the Online directory.

- 300x 250 pixels
- Linked to your website
- Can be animated

Limited space available

Sold on a first-come, first-served basis